


Ing. MICHAL RUML

 rumlmichal@gmail.com

 +421902308803

 Poprad, Slovak Republic

Date of birth: 30. 4. 1991

WORK EXPERIENCE

Freelancer

JAN 2022 - Currently

MIRUIT s. r. o. - Poprad, Slovak Republic

I'm a passionate web developer with extensive expertise for over 10 years in creating responsive fast and user-friendly websites. Also i provide webmastering services and SEO support.

E-Commerce Specialist, WebAdmin, Tester

JAN 2016 - Currently

Inveo - Poprad, Slovak Republic

Editing website content, creating products, setting up and testing campaigns, testing functionalities, features, finding and reporting bugs on website, customer support in the technical field, communication with the customer and data processing. Sending regularly reports of conversions and customers data from database using SQL. Coding landing pages (HTML+CSS+JS) according graphic layouts from Photoshop, Figma and Adobe XD. Management and processing of reports from the database. Installing theme for wordpress and customize it. I have also many experiences with creating product detail pages and preparing online campaigns. UAT testing documented scenarios in Excel. I was managing content of all Loreál brands eshops and presentation websites for example (Kiehl's, Urban Decay, MyDermacenter, Loreál Paris, Mixa, NYX) by using salesforce, sitecore and wordpress CMS systems.

Web Publisher, Webmaster

JUNE 2022 - SEP 2024

Cheil - Poprad, Slovak Republic

- Creating, updating, and day-to-day management of web content across various web properties, in line with brand guidelines by using Adobe Experience Manager CMS for big Korean brand Samsung.
- Website product registration
- Supporting the team leader with these content updates and delegated requests
- Rollout of local and global campaigns
- Working closely with the content team on Global HQ requests
- Scaling copy and images, along with website optimization
- Assisting in the delivery of weekly/monthly publishing reports

EDUCATION

Podnikovohospodárska fakulta

Manažment podniku

Ekonomická univerzita v Bratislave - Košice, Slovak Republic







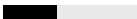


ABOUT ME

Experienced webmaster proficient in HTML5, CSS3, JavaScript, PHP, and CMS platforms like WordPress, Salesforce and Sitecore. Skilled in deploying and managing web servers, optimizing site speed using caching and edit of images. Adept at implementing responsive design, cross-browser compatibility and advanced SEO techniques. Strong background in website security, monitoring, backups, and troubleshooting to maintain uptime and performance. Continuously updating skills in emerging web technologies.

SKILLS

SalesForce - Expert	<div style="width: 100%;"></div>
SiteCore - Expert	<div style="width: 100%;"></div>
Shopify - Expert	<div style="width: 100%;"></div>
WordPress - Expert	<div style="width: 100%;"></div>
Adobe Experience Manager - Advanced	<div style="width: 90%;"></div>
Strapi - Advanced	<div style="width: 80%;"></div>
HTML 5 - Expert	<div style="width: 100%;"></div>
CSS3 - Expert	<div style="width: 100%;"></div>
JavaScript - Skillful	<div style="width: 70%;"></div>
SQL - Skillful	<div style="width: 60%;"></div>
GitHub - Basic	<div style="width: 30%;"></div>
GitLab - Basic	<div style="width: 30%;"></div>
Adobe Photoshop - Basic	<div style="width: 30%;"></div>
Figma - Skillful	<div style="width: 60%;"></div>

Adobe XD - Skillful	
Jira Atlassian - Advanced	
Microsoft Office - Advanced	
Microsoft SharePoint - Skillful	
Microsoft Visual Studio Code - Advanced	
Slack - Skillful	
ReactJS - Basic	

LANGUAGES

English - Upper intermediate (B2)

INTERESTS OR HOBBIES

Main interests are of course computers and tech generally i also like to go to the gym and do other kinds of sport. I have strong passion for hiking and riding motorcycle. Not much less I love to do cross-country cycling and in the winter skiing.

DRIVING LICENSE

A **B**